



Southeastern Massachusetts Land Trust Convocation

Saturday, February 2, 2008 -----8:30 am to Noon

**Canal Club Facility, Trowbridge Rd off Bourne Bridge Rotary,
Best Western Motel, Bourne**

Co-sponsored by The Compact of Cape Cod Conservation Trusts, Inc.,
Coalition for Buzzards Bay, and the Massachusetts Land Trust Coalition

Funding provided by The Island Foundation and the Massachusetts Environmental Trust

8:30 am

ARRIVAL: free coffee, danish, muffins

8:45 am

KICK-OFF: Welcome and Introductory remarks

Bob Wilber, Director of Land Protection, MassAudubon

Mark Rasmussen, Executive Director, Coalition for Buzzards Bay

9:00 – 10:00 am **SESSION ONE (choose A or B workshop, 45 min. w/15 min. Q&A)**

WORKSHOP A. Land Trusts, Farming & Perceived Open Space

Learn how conservation and agriculture can co-exist on the same land.

Allen Decker, Director of Land Protection, Coalition for Buzzards Bay

Peter Johnson, President, Brewster Conservation Trust

Learn about the threats and opportunities for agricultural, recreational, institutional lands that may appear protected, but actually do not have permanent legal protection.

Paula Goldberg, Senior Land Protection Specialist, The Compact of CC Cons. Tr.

WORKSHOP B. Cultivating Relationships with Contributors through Direct Mail

Minimize risks and maximize return, learn what works with direct mail nuts & bolts.

David Spier, Owner & President, Step Direct

Michael Lach, Assistant Dir., The Compact/Exec. Dir., Harwich Conservation Tr.

10:00 – 10:45 am **Plenary Session: Featured Speaker, Jim Lentowski**

Local Land Conservation: Past, Present & Future

As the longest serving land trust professional in the state, Jim will discuss his impressions of historical trends and possible future changes in the land conservation field.

Jim Lentowski, Executive Director, Nantucket Conservation Foundation

10:45 – 11:45 am **SESSION TWO (choose A or B workshop, 45 min w/15 min. Q&A)**

WORKSHOP A. Public/Private Partnerships to Save Land

Land is disappearing, prices are high and acquisition dollars are limited. Learn from case studies about partnerships among land trust, town, state, and/or Uncle Sam.

Mark Robinson, Exec. Dir., The Compact of Cape Cod Conservation Trusts

Bob Wilber, Director of Land Protection, MassAudubon

WORKSHOP B. Conservation Restriction (CR) Stewardship Best Practices

Learn practical approaches to improving conservation restriction stewardship.

Kathy Sferra, Director of Land Stewardship, MassAudubon

John Coolidge, Conservation Restriction Stewardship Specialist, MassAudubon

11:45 am –

12:00 pm

CLOSING REMARKS

Julie Early, Island Foundation & Bernie McHugh, Mass. Land Trust Coalition